



Confederation of Indian Industry



14th National Pharmaceutical Conclave 2017
"Maximizing the Pharmaceutical Opportunity for India: Vision and Roadmap- 2025"
20-21 December 2017: New Delhi

Sponsorship Options

Sponsorship Options (Amount in INR)	Event Partner	Platinum	Diamond	Gold	Silver	Bronze	Corporate Contributor
14th National Pharmaceutical Conclave 2017	35 Lakhs*	25 Lakhs*	20 Lakhs*	15 Lakhs*	10 Lakhs*	5 Lakhs*	3 Lakhs*
Benefits							
Logo visibility (the size & positioning varies as per the category) - wings of main backdrop - thank you sponsor panel - CII Pharma website - promotional/publicity material - Special Announcements	✓	✓	✓	✓	✓	✓	✓
Speaking opportunity	✓	✓	✓	✓	✓	✓	
Screening of corporate film	4 Minutes	3 Minutes	2.5 Minutes	2 Minutes	1 Minutes		
Interview of company representative for various social media channels	✓	✓	✓				
Branded content – fusion of company content in the editorial content of the conclave	✓	✓	✓	✓			
Hyperlink to the company site from the events website	✓	✓	✓	✓	✓	Only logo	Only logo

Advertisement in conference booklets	Double page + bookmark	Double page + bookmark	Double page	Full page	Full page	Half page	Half page
Company profile in conference booklets	✓	✓	✓	✓	✓	✓	✓
Acknowledgement of sponsors in delegate kits (Thank you sponsor card)	✓	✓	✓	✓	✓	✓	✓
Company literature as part of documentation packs	✓	✓	✓	✓	✓	✓	
Nomination of free delegates in conference/meetings/lunch	30	20	15	10	8	6	4
B2B meetings	✓	✓	✓	✓	✓	✓	✓